



November, 2006

Dear Blue Cross and Blue Shield of Florida Subscriber and Health Options Members:

We would like to personally thank you for choosing the North Broward Hospital District for your healthcare needs. We know that you have many options to choose from and we are honored that you have put your trust in us.

**As a preferred provider at the lowest co-payment rate on Blue Cross and Blue Shield of Florida and Health Options Plans, the District has offered consistently high quality care for more than 60 years.** We offer a full spectrum of healthcare services from pre-natal care to home health and hospice services at our more than 40 healthcare facilities, including Broward General Medical Center, North Broward Medical Center, Imperial Point Medical Center, Coral Springs Medical Center and Chris Evert Children's Hospital and Weston Regional HealthPark.

Our significant growth over the decades has placed us among the top five largest public healthcare systems in the United States and one of the top five employers in Broward County. It has also enabled us keep your out-of-pocket expenses at the lowest co-payment rate when you visit one of our facilities.

We are proud of the scope and quality of the services we are able to bring to you. Every year, we expand and enhance our programs and services to meet the changing needs of the community. For more information, please visit our website at [www.browardhealth.org](http://www.browardhealth.org).

If you have any other questions, or need additional information about the North Broward Hospital District's status with Blue Cross and Blue Shield of Florida, please contact your employer or Blue Cross and Blue Shield of Florida at the number listed on the back of your ID card.

We hope that you feel, as we do, a sense of pride in your community's healthcare system. Thank you again for choosing us for your healthcare needs.

Sincerely,

Joseph Scott, CEO  
Broward General Medical Center

Dorothy Mancini, CEO  
Imperial Point Medical Center

Pauline Grant, CEO  
North Broward Medical Center

Patrick Maloney, CEO  
Coral Springs Medical Center

