Caring for our Community

2006 REPORT TO THE COMMUNITY

North Broward Hospital District
A COMMITMENT TO EXCELLENCE

Ask someone what makes a hospital great and you’ll get different answers. Some will say it is highly-skilled doctors - healers with extraordinary experience and wisdom coupled with the ability to listen and connect with patients. Some will say it is dedicated, compassionate nurses and staff. A generous spirit and a gentle hand mean a lot when you’re sick or in pain.

Some will say it’s the miracle of technology. A great hospital must have the ability to invest in new technologies to improve the quality of care and provide healthcare professionals with the tools to expand their capabilities.

For some, the mark of a great hospital is access. When you’re sick and need help you want the best doctors, nurses and technology available to you when you need them most. Still others will insist research is the hallmark of a great medical institution. All are ingredients of a great hospital. And so is trust.

Our mission at the North Broward Hospital District is so critical. We are not just a group of hospitals. Nor are we just a business. We are a major public system of healthcare relied upon by hundreds of thousands of people each year – each of whom turns to us at their most vulnerable time.

We work hard all day, every day, to continue earning their trust. And we work hard every day to provide the kind of quality you expect of a great health care system. That quality is evident given our consistently high ratings from major national organizations which rate health systems, like the Joint Commission on the Accreditation of Health Care Organizations, HealthGrades and the American Stroke Association.

Quality also can be measured by the many awards received by our employees and our hospitals. This year, employees at every level of our organization – from environmental services to nursing – were recognized for their professional and personal accomplishments. Programs such as palliative care, infection control, cancer services and employee advocacy won national recognition.

We are proud of the many ways our staff members continue to pursue this goal each day, and will continue to set ever-higher standards in order to remain a quality leader in our industry. We are proud of our relationships with more than 1,700 quality physicians, who provide professional services throughout the communities we serve.

The North Broward Hospital District is, and will remain, a system of health care delivery focused like never before on the compassion, integrity, and technological advancement expected of a world-class health system. It starts with understanding the expectations of our communities, and remaining determined to exceed those expectations. We must be prepared to measure what we do well, and indeed, what we should focus on improving. We must be transparent with our stakeholders. And we must always view the opportunity we are given to help every person we encounter as the most special gift we could be given. These are the ingredients of a world-class health care delivery system.

Paul Sallarulo, Chair, Board of Commissioners

Alan Levine, President/CEO
The North Broward Hospital District (NBHD) is a tax-assisted multiple hospital system established by the Florida Legislature in 1951. Since then, it has grown from one hospital built from a renovated apartment building to a dynamic network of more than 30 healthcare facilities, including four medical centers and a children’s hospital. It now ranks among the top 10 largest public health systems in the nation.

Often, residents ask why they need to pay taxes to the NBHD. Part of our mission is to serve as the medical safety net for those who would not otherwise have access to healthcare. In Fiscal Year 2006, approximately $196.7 million in tax dollars helped us to defray some of the $278.1 million dollars in uncompensated care and community services provided by the NBHD.

Also, our ability to meet the needs of the community are impacted by numerous challenges such as:

- Declining reimbursements by managed care and other payers
- Skyrocketing costs of pharmaceuticals and upgrading of technology
- Rising numbers of uninsured
- Increased regulation and compliance issues
- Workforce shortages

In light of these challenges, the NBHD has managed to remain fiscally sound and competitive while continuing to provide top quality care to its patients. Revenues generated are reinvested in the community through new and expanded programs, updated facilities and technology, medical staff education and training and an array of community programs that promote health and wellness.

**Tax Rate is Lowest in 22 Years**

For the last two years, the Board of Commissioners has reduced the tax rate which determines how much property owners pay to support the hospital system. The rate of 1.8317 mills per $1,000 of property value is the lowest rate since 1984.

**2006 Vital Statistics**

Period from July 1, 2005 - June 30, 2006

| Licensed beds | Broward General Medical Center | 716 |
|             | North Broward Medical Center   | 409 |
|             | Imperial Point Medical Center  | 204 |
|             | Coral Springs Medical Center   | 200 |
|             | Total System                   | 1,529 |

| Number of employees | 7,071 |
| Number of customers |   |
| Inpatient Admissions | 61,049 |
| Outpatient Medical Center Visits | 266,221 |
| Emergency Department Visits | 225,817 |
| Births | 5,440 |
| Surgeries | 28,586 |
| Home Health Visits | 65,616 |
| Physician Office Visits | 118,787 |
| Outpatient Clinic Visits | 19,397 |
| Trauma Patients | 1,713 |
| Primary Care Visits | 146,447 |
| Adult Liver Transplants | 26 |

**Financial (Amounts in millions)**

- Revenue | $930.5 |
- Expenses | $855.4 |
- Net Income | $75.1 |
**Cardiac Services**
Anchored by the Heart Center of Excellence, cardiac services throughout the North Broward Hospital District range from evaluation, detection and diagnosis to the latest treatments provided by nationally and internationally renowned heart specialists and surgeons.

**Cancer Services**
The Comprehensive Cancer Programs of Broward General Medical Center and North Broward Medical Center hold the prestigious program approval by the American College of Surgeons Commission on Cancer and are affiliated with the world-renowned H. Lee Moffitt Cancer Center & Research Institute. This stamp of approval offers patients the reassurance and peace of mind that comes from knowing they are receiving the best possible care.

**Children’s Services**
The Chris Evert Children’s Hospital and Coral Springs Medical Center offer an extensive array of health care services for children. Pediatric emergency departments and inpatient units have been thoughtfully designed to create an environment that feeds a child’s imagination and is conducive to recovery. Offering family-centered care for newborns, neonates, children and youth, everything from child-friendly playrooms to meal-time menus have been planned with the comfort and special needs of children in mind. The Chris Evert Children's Hospital is one of only 189 facilities recognized by the National Association of Children's Hospitals.

“I AM HERE TODAY BECAUSE OF THE GREAT CARE I RECEIVED AT THE COMPREHENSIVE CANCER CENTER. I NEVER FELT LIKE A NUMBER AND I AM SO GRATEFUL TO THE DOCTORS AND MEDICAL STAFF FOR SAVING MY LIFE.”

– Jeannie Kries, Interior Designer Lauderdale Lakes
OUR PRIORITY IS TO ENSURE WORLD-CLASS HEALTH CARE FOR ALL RESIDENTS OF BROWARD COUNTY.

“I’LL NEVER FORGET THE CARE I RECEIVED AT BROWARD GENERAL’S HEART CENTER OF EXCELLENCE – WITHOUT EXCEPTION, EVERY STAFF MEMBER HAD ONE FOCUS AND MISSION – THE CARE OF THEIR PATIENTS.”

– Jim Melzer, Senior VP Operations, Macy’s Florida Davie
WE TAKE GREAT PRIDE IN PROVIDING ACCESS TO ADVANCED DIAGNOSTIC AND TREATMENT OPTIONS.

“MORGAN WAS DIAGNOSED WITH JUVENILE DIABETES JUST BEFORE THE START OF CAMP KORALKIDS. IT WAS VERY ENCOURAGING FOR HER TO SEE THAT KIDS WITH DIABETES ARE LIKE EVERY OTHER KID – ONLY THEY TAKE A FEW EXTRA STEPS.”

– Esther Swann, Morgan’s mother
Royal Palm Beach
Orthopedics
Orthopedic and sports medicine services are located at each medical center and include a complete range of pediatric and adult orthopedic services. NBHD professionals are devoted to the diagnosis, treatment, rehabilitation and prevention of injuries and diseases of the body’s musculoskeletal system.

Neurological Services
The Neurological Institute, based at North Broward Medical Center, is nationally certified as a Primary Stroke Center and as a Comprehensive Stroke Center. The Institute specializes in the evaluation, treatment and rehabilitation of a full range of neurological problems, including Alzheimer's disease, Parkinson's disease, sleep disorders, dizziness and balance disorders, head and spinal cord injuries.

“LAST YEAR WHEN I HAD A STROKE, MY DAUGHTER CALLED 911. I WAS TREATED AT NORTH BROWARD MEDICAL CENTER’S STROKE CENTER... THE DOCTORS AND NURSES TOOK GREAT CARE OF ME. NOW, I’M BACK DOING WHAT I LOVE.”
– Mary-Ellen Janicke, Elementary School Teacher Deerfield Beach
ENHANCED PROGRAMS AND SERVICES

Sports Medicine
As the exclusive provider of sports medicine for Broward County Schools, the NBHD offers students pre-participation physicals by a team of physicians, athletic trainers, physical therapists and nurses. Sports-specific programs and classes for coaches, parents and students help build awareness of injury prevention and conditioning strategies, nutrition, and injury care.

Emergency Preparedness Initiatives
The NBHD is a critical part of the region’s emergency preparedness infrastructure with our medical centers serving on the front lines of domestic security events. Our hospital-based Department of Emergency Preparedness, the only one of its kind in Florida, plans, directs and manages the programs designed to maintain a safe and secure environment.

Trauma Services
Residents are fortunate to have trauma centers providing care for adult and pediatric trauma patients in Fort Lauderdale and for adult trauma patients in Deerfield Beach. The highly skilled trauma specialists at Broward General Medical Center and North Broward Medical Center are available around the clock to provide life-saving care when it’s needed most.

Liver Transplant Program with JMH
Through a shared services agreement with Jackson Memorial Hospital, individuals from Broward County needing a liver transplant and follow-up care can now receive services at Broward General Medical Center.

Regional Perinatal Intensive Care Center (RPICC)
Broward General Medical Center is one of only 12 hospitals in a statewide perinatal health care delivery system that provides obstetrical services to women identified as having a high-risk pregnancy and neonatal intensive care services to critically ill and low birthweight newborns.

Health Care for the Homeless
Since 1993, the NBHD has reached out to the homeless community providing medical and social services at 15 sites throughout Broward, in addition to a referral network of more than 30 community-based services.

Research
The NBHD participates in numerous drug trials for treatment of HIV/AIDS, heart disease, memory disorders, traumatic brain injury, cancer and other diseases. Carefully conducted clinical trials are the safest and fastest way to find treatments that work and new ways to improve health.
Community Health Services

While quality care is the cornerstone of NBHD’s medical centers, it is the Community Health Services Division’s primary and specialty care centers that truly connect with the community. These centers offer affordable, comprehensive, quality care in more than a dozen locations, primarily serving indigent and working poor. The neighborhood-based centers provide prenatal care, prevention and education, outreach, case management, urgent care, dental care, pharmacy services, outpatient diagnostic testing, home health care, palliative care and hospice. Since 1993, medical visits have more than quadrupled from 50,976 to 308,483 primary care medical encounters in 2006.

A Measure of Care

The North Broward Hospital District’s commitment to the improvement of the health of the community is evident in a recent evaluation of health status indicators. By providing affordable, accessible health services, the statistical percentage of residents living in areas served by NBHD received preventive medical and dental care at a rate that exceeds the national average.

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<th></th>
<th>NBHD</th>
<th>U.S.</th>
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<td>Adult who had a routine check-up in past year</td>
<td>78.6%</td>
<td>65.6%</td>
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<tr>
<td>Adult dental visits in past year</td>
<td>74%</td>
<td>65.4%</td>
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<tr>
<td>Child dental visits in past year</td>
<td>75.8%</td>
<td>52%</td>
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<tr>
<td>Pap smear in past three years</td>
<td>84.6%</td>
<td>79.2%</td>
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<td>Mammogram in past two years (40+)</td>
<td>77.4%</td>
<td>70.2%</td>
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Source: 2006 Quality of Life Assessment for Broward County (sample size 1,000 consumers)

Mobile Mammography Unit

Provided in cooperation with the Area Agency on Aging, the Mammovan provides breast cancer screenings and education to women who otherwise might not have access to these services. The van provides services throughout Broward at churches, community centers, retirement and assisted living villages. The van provided more than 1,600 mammograms in 2006.

Dental Services

The NBHD dental services program provided 3,500 dental visits in 2006. The program provides free or low-cost dental care for adults and children at Seventh Avenue Family Health Center and the Deerfield Beach High School Health Center.

Children’s Diagnostic & Treatment Center

The Children’s Diagnostic & Treatment Center, the largest non-university clinical research program in the nation, is a pediatric outpatient facility providing services for children with chronic medical problems. The center offers infant mental health services, counseling for new mothers, primary and specialty care, home visitation programs, dental care, pharmaceutical and nutritional counseling and sleep-away camp for children with HIV.

Managing Disease

Individuals with diabetes, high blood pressure, heart disease, asthma, HIV/AIDS or a high-risk pregnancy can receive one-on-one assistance managing their condition with the NBHD’s Disease State Management Program. Staff members — registered nurses, dieticians and case managers — speak English, Spanish, Creole and French to reach patients throughout Broward’s diverse community. Since its inception, more than 6,000 patients have benefited from disease management programs.

Keeping Children Healthy

Pediatric immunizations and routine check-ups are the foundation for a healthy future. The North Broward Hospital District’s primary care centers provided 16,595 well-health visits for children in 2006.
The North Broward Hospital District is recognized for excellence throughout the healthcare community. Here are just a few of the honors in 2006.

North Broward Hospital District’s Barbara Ziegler Palliative Care Program was awarded the American Hospital Association’s 2006 Circle of Life Citation of Honor. Joanne Puia, RN, palliative care (left); Dr. Pamela Sutton, medical director palliative care (center) and Jane Tuthill, administrator product line services (right) received award from AHA.

North Broward Hospital District’s Office of Supplier Diversity was among the organizations recognized by the Premier, Inc. Healthcare Alliance at its 2006 Diversity Recognition Award presentation for efforts to promote the use of minority, women, veteran and small business suppliers. Manager of supplier diversity, LaRae Floyd (second from right) receives the award from Premier.

Gold Coast Home Health Services received a Gold Seal of Approval from the Community Health Accreditation Program.

Imperial Point Medical Center was honored by the Broward County Commission at its annual Emerald Awards in the category of Innovative Procedures/Process Improvement for a large business.

The NBHD received the U.S. Equal Employment Opportunity Commission’s 2006 Freedom to Compete Award in recognition for its Employee Advocacy/Fair Treatment Program. Roland Benson, director of cultural diversity/EEO (third from left) from North Broward Hospital District accepted the award.

Broward General Medical Center’s Comprehensive Cancer Center was recognized as an Outstanding Achievement Award recipient by Commission on Cancer of the American College of Surgeons.

Mujeres Latinas provided an award to Weston Regional HealthPark for their support and collaboration.
The North Broward Hospital District Charitable Foundation serves as the recipient of all gifts made for the benefit of the many programs, services and structures of the North Broward Hospital District. There are many opportunities available to help NBHD sustain its tradition of world-class healthcare to the citizens of South Florida. NBHD’s mission to improve the healthcare of the community has never been more critical.

Charitable Foundation development staff is available to help in developing a gift plan by providing personalized illustrations, suggested documents and other materials. Foundation staff is available to meet with donors and their financial advisor to assist in estate planning.

For more information about the NBHD Foundation, please call (954) 712-3980.

The newly formed Children’s Foundation Advisory Council is a group of influential national and local community leaders who support and manage the implementation of fund-raising and overall project goals for children’s services and the Chris Evert Children’s Hospital. Council members include: Donna Arduin, Dr. Francis Amador; Linda Baker; Andrew Barnett; Dr. Ernest Bertha; Darran Blake; Dr. Ernesto Blanco; Erin Borger; Janet Boyle; Gale Butler; Gerry Cooper; Linda Danoff; Dr. Venu Devabhaktuni; Joey Epstein; Debbie Gilchrist; Mary Haskins; JoAnn Hoffman; Pam Huizenga-Alexander; Dr. Kenneth Jeffers; Anne Kessler; Robert Konrad; Anita Kruger-Daly; Rosemary Larson; Susie Levan; Alan Levine; Clay Luter; Karen Marsal; Dr. Bruce Miller; Joe Millstone; D.K. Mink; George Morgan; Marge Osceola; Dr. Eduardo Otero; Dr. Ana Puga; Dr. Rudolph Roskos; Dr. Pat Rowe-King; Paul Sallarulo; Bernice Schwenke; Joe Scott; Bill Simon; Les Stracher; Don Taft; Lorraine Thomas; Dr. Neil Tucker; Jane Tuthill; Wally Vincenti; Rosemarie Wallace; Dr. Sheldon Warman; Dr. Susan Widmayer.

"BROWARD COUNTY DESERVES NO LESS THAN THE BEST HEALTHCARE.
MARY & I WERE HAPPY TO HELP SUPPORT THAT GOAL."
– Bob and Mary Gill

Bob and Mary Gill have lived in Fort Lauderdale since 1946.
Affectionately known as “Mr. Fort Lauderdale Beach,” Mr. Gill built, owned and operated the landmark Yankee Clipper and Yankee Trader hotels. He also built more than 4,000 homes in Fort Lauderdale.
In 1998, Mr. Gill was elected into the Greater Fort Lauderdale Chamber of Commerce Hall of Fame and has been honored by numerous professional and community groups throughout his career.
The entrance to the Heart Center of Excellence at Broward General Medical Center is named in their honor.
Specialized services include:
• The Heart Center of Excellence
• The Comprehensive Cancer Center
• The Chris Evert Women’s Center
• Level I Trauma Center
• Dr. Francisco Garcia Diabetes Program
• Barbara Ziegler Palliative Care Center
• Liver Transplant Program
• Sleep Disorders Center
• The Wellness Center
• 24-Hour Emergency Department

Specialized services include:
• Pediatric Unit
• Pediatric Trauma Center
• Pediatric Emergency Department
• Level III Neonatal Intensive Care Unit (NICU)
• Ronald McDonald Pediatric Intensive Care Unit (PICU)
• Pediatric Sickle Cell Day Hospital
• Child Life Program
• Chris Evert Children’s Hospital School
• Chris Evert Vision Screening Program
• Infant Hearing Screening
• Pediatric Sedation Unit

Specialized services include:
• Outpatient Services Center – Diagnostics & Surgery
• Center for Wound Care and Hyperbaric Medicine
• Rehabilitation Services
• Wellness Center
• Healing Arts Center
• Sports Medicine
• Community Health Education Program
• Palliative Care Services
• Behavioral Health Services
• Inpatient Medical and Surgical Services
• 24-Hour Emergency Department
NORTH BROWARD MEDICAL CENTER
201 E. Sample Road, Deerfield Beach, FL 33064 • www.northbrowardmedicalcenter.org

Specialty services include:
• The Neurological Institute
  Memory Disorder Center, Sleep Disorders Center, Dizziness and Balance Center, Audiology Center
• Comprehensive Stroke Center
• Adult Level II Trauma Center
• Comprehensive Cancer Center
• Inpatient Rehabilitation Unit
• Outpatient Rehabilitation Department
• Orthopedic Unit
• Cardiac Care Services
• Diabetes Center
• Hospice Unit
• 24-Hour Emergency Department

CORAL SPRINGS MEDICAL CENTER
3000 Coral Hills Drive, Coral Springs, FL 33065 • www.coralspringsmedicalcenter.org

Specialized services include:
• ER for Kids
• Women’s Diagnostic & Wellness Center
• Center for Wound Care & Hyperbaric Medicine
• Maternity Services
• Orthopedic Center
• Pediatric Services with Level II NICU & PICU
• Heartburn Center
• Pain Management Program
• Rehabilitation Center
• Colorectal Program
• Sleep Disorders Center
• Community Education Center
• 24-Hour Emergency Department

WESTON REGIONAL HEALTHPARK
2300 N. Commerce Parkway, Weston, FL 33326 • www.westonregionalhealthpark.org

Specialized services include:
• Urgent Care Center
• Women’s Center
• Rehabilitation & Sports Medicine Center
• Diagnostic Imaging Center
• Surgery Center of Weston, L.L.C.
• Lap Band Surgery/Gastric Banding
• Sleep Disorders Center
• Outpatient Pain Management
• Physician Specialty Suites
The NBHD not only provides life-saving care when you need it most at all of our medical centers, but also consists of an extensive network of neighborhood-based healthcare centers throughout the northern two-thirds of Broward County. With services ranging from prenatal care to hospice, this vast array of facilities and programs help complete the ‘continuum of care.’

NORTH BROWARD HOSPITAL DISTRICT NETWORK

Hospitals
Broward General Medical Center 1
North Broward Medical Center 2
Imperial Point Medical Center 3
Coral Springs Medical Center 4
Chris Evert Children’s Hospital 5

School-Based Health Centers
The NBHD’s School Health Program is a collaboration with the Broward County School Board that was created to improve access to healthcare for school children and members of the community.

Amadeo Trinchitella Deerfield Beach
High School Health Center 6
Lauderhill Community Health Center 7

William Dandy Middle School Health Center 8
Ambulatory Care Center
Weston Regional HealthPark 5
Surgery Center of Weston, LLC 5

Specialty Care Services
Broward Infusion Group 9
Broward Infusion Group provides in-home infusion therapy and pulmonary services.

Children’s Diagnostic & Treatment Center 10
Comprehensive Care Center 11
Comprehensive Care Center focuses on patients with HIV/AIDS. Services include case management, disease state management, clinical trials and referrals for specialty care.

Gold Coast Home Health & Hospice Services 12
Gold Coast Home Health & Hospice Services provides basic nursing, infusion and rehabilitative services to patients in their homes, along with specialized services including pediatric care.

Comprehensive Imaging Center at Nova Southeastern University 13
Specialty Care Center 14
Specialty Care Center offers radiology, pharmacy and lab services, along with specialized services such as HIV/AIDS care, dermatology, ophthalmology and occupational medicine.

Comprehensive Cancer Center at Broward General Medical Center 1
Comprehensive Cancer Center at North Broward Medical Center 2
Neurological Institute 2
Heart Center of Excellence 1
Orthopedic Sports Medicine Center 18

Community Health Services
Clinica de las Américas 11
Clinica de las Americas provides primary healthcare services for patients 15 years and older including treatment for chronic health problems such as diabetes, high blood pressure and heart disease. Physicians and staff members speak in numerous languages.

Pompano Adult Primary Care Center 15
Pompano Pediatric Primary Care Center 16
Pompano Prenatal Care Center 16
Pompano Adult Primary Care Center, Pompano Pediatric Primary Care Center and Pompano Prenatal Care Center provide medical services to their respective age groups. Services include well and sick care, physicals, immunizations, case management and referrals to specialty care.

Seventh Avenue Family Health Center 17
Seventh Avenue Family Health Center offers medical care in an inviting and modern neighborhood center. The Center provides...
Need A Physician?
No matter what type of physician you need, our specially trained Health Line representatives can help! South Florida’s most talented and capable physicians are only one phone call away. Our Health Line representative will help you find a physician on your insurance plan, in a convenient location or they can even help you sign up for one of our informative health events or lectures.

Call (954) 759-7400 for more information.

OUR BOARD OF COMMISSIONERS
The North Broward Hospital District’s seven-member Board of Commissioners, appointed to four-year terms by the Governor of Florida, represents the residents of the northern two-thirds of Broward County and provides policy direction and guidance to the District’s administration. Five of the commissioners represent distinct regions within the District’s service area, two serve as commissioners at large.

From left to right: (front row) Rebecca Stoll, Secretary; Paul Sallarulo, Chair; Robert Bernstein, Treasurer and Maureen Jaeger, Vice Chair (back row) Dan Gordon, Board Member; Jacob Jackson, Assistant Secretary and Rhonda Calhoun, Board Member.
When a loved one needs medical care, you want only the best.

It is reassuring to know that award-winning care is available right here through the facilities of the North Broward Hospital District. Our network of medical centers and community health centers offers virtually every service you might need, from education and wellness programs to highly specialized, acute care.

We're gratified to be recognized for excellence. Because we know that award-winning care is rendered here every day through the skill and compassion of our healthcare team. For more information, call our Health Line at (954) 759-7400 or visit www.BrowardHealth.org.