BROWARD HEALTH...POWERFUL MEDICINE

What a vibrant year 2011 was for Broward Health. Highlighted by new technology, dynamic partnerships and accelerated community initiatives, we saw health care enhanced for all those we serve. But perhaps what made this year most memorable was that it truly was about people: those who work for us and with us and those whom we serve.

It was a year of celebrations. Broward Health North Broward Medical Center turned 50, doctors, nurses and employees received numerous awards and the contributions of some of South Florida’s most amazing children were recognized during our Powerful Kid Contest.

Broward Health’s strong partnerships with organizations like Junior Achievement, Gilda’s Club South Florida and the Lisa Boccard Breast Cancer Fund continued to flourish, making a significant impact on health awareness and preventative care. Broward Health also formed new relationships with organizations in health and tourism.

The University of Miami Miller School of Medicine and UHealth Pediatrics, the child health component of UHealth - University of Miami Health System, became an affiliate of Broward Health, bringing augmented pediatric care to Chris Evert Children’s Hospital’s and Broward Health Coral Springs Medical Center’s young patients. While Broward Health International Services went beyond Broward’s borders to partner with Holland America, offering treatment to crew members from ships docked at Port Everglades, as well as developing many other intake initiatives for emergency and elective health care of international patients.

We actively sought opinions. We conducted our first physician survey. Nearly 40 percent of our physicians completed the survey, an outstanding participation rate for a first survey. We conducted an employee survey, the third in six years. Employee satisfaction and participation scores continued to climb. And, of course, we always survey our patients. By asking for feedback we were able to create a better experience for our patients, our employees and our physicians. We are proud of each survey’s result and will continue to work toward 100 percent satisfaction for all our constituents.

We look forward to 2012 and continuing to provide quality health care to those we serve, supporting the needs of the more than 8,000 physicians and employees who provide that care. After all, it’s our mission.

Sincerely,

Frank Nask, President and CEO, Broward Health

Joel Gustafson, Esq., Chair
### Facilities and Services

**Broward Health**
- General Medical Center
  - 24-hour Emergency Department
  - Behavioral Health Unit
  - Chris Evert Maternity Center
  - Comprehensive Cancer Center
  - da Vinci® Robotic Surgery
  - Diabetes Program
  - Heart Center of Excellence
  - Heart Valve Center
  - Hospice Unit
  - Interventional Cardiology Program
  - Joint Replacement Center
  - Lillian S. Wells Women’s Health Center
  - Liver Transplant Program
  - Orthopedic Sports Medicine Center
  - Outpatient Imaging Center
  - Outpatient/Inpatient Rehabilitation Center
  - Palliative Care Program
  - Sleep Disorders Center
  - Primary Stroke Center
  - Trauma Center – Level I
  - Wellness Center

**Broward Health Coral Springs Medical Center**
- 24-hour Emergency Department
- Cardiac Sonography
- Cardiac Stress Lab
- Center for Wound Care & Hyperbaric Medicine
- Colorectal Program
- Community Education Center (fitness, health, safety)
- Coumadin Clinic
- da Vinci® Robotic Surgery
- Interventional Pain Management
- Joint Replacement Center
- Maternity Services
- Neurology Evaluations (EEG Lab)
- Outpatient Services/Pain Management
- Pediatric Services (affiliated with Chris Evert Children’s Hospital)
- ER for Kids
- Diabetic Camp – Camp Coral Kids
- Level II Neonatal and Pediatric Intensive Care Units
- Pediatric Orthopedics
- Radiology Services
- Rehab Services (adult & pediatric)
- Respiratory/Pulmonary Function Test Services
- Sleep Disorders Center (adult & pediatric)
- Specialized Surgical Services
- Spine Surgery
- Stroke Center
- Women’s Diagnostic & Wellness Center

**Broward Health Imperial Point Medical Center**
- 24-hour Emergency Department
- Behavioral Health Services
- Center for Wound Care & Hyperbaric Medicine
- Community Health Education Programs
- da Vinci® Robotic Surgery
- Heart Failure Management Program
- Imperial Point Surgery Center
- Infusion Center
- Inpatient/Outpatient Medical and Surgical Services
- Interventional Oncology
- Interventional Pain Management
- Interventional Radiology
- Orthopedics & Sports Medicine
- Physical Therapy, Speech Therapy
- & Dysphagia Therapy
- Primary Stroke Center
- Radiology Services
- Spine Surgery
- Surgical Eye Center

**Broward Health Imperial Point Surgery Center**
- Infusion Center
- Inpatient/Outpatient Medical and Surgical Services
- Interventional Oncology
- Interventional Pain Management
- Interventional Radiology
- Orthopedics & Sports Medicine
- Physical Therapy, Speech Therapy
- & Dysphagia Therapy
- Primary Stroke Center
- Radiology Services
- Spine Surgery
- Surgical Eye Center

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**Boards of Commissioners**

Broward Health is governed by the North Broward Hospital District Board of Commissioners. Board members are appointed by the Governor of Florida to four-year terms.

- Joel Gustafson, Esq., Chair
- Jennifer O’Flannery Anderson, PhD, Vice Chair
- Miguel “Mike” Fernandez, Secretary
- David Di Pietro, Esq., Assistant Secretary
- Richard Paul-Hus, Treasurer
- Rhonda Calhoun, Board Member
- Clarence V. McKee, Esq., Board Member
The Broward Health Physician Group was formed in 2007 and today employs more than 60 physicians while continuing to grow. We have physicians who are available to meet your needs in the following specialties:

Cardiology
Cardiovascular & Thoracic Surgery
Endocrinology
Family Medicine
Gastroenterology
Hematology/Oncology
Infectious Disease
Internal Medicine
Interventional Neurology
Neurological & Spine Surgery
Orthopedics
Pediatrics
Physical Medicine & Rehabilitation
Primary Care

For more information about Broward Health Physician Group, visit BrowardHealth.org or call the Broward Health Line at 954.759.7400 for a physician referral.
Broward Health is proud of the achievements and awards we earned last year thanks to the hard work of our dedicated employees. They represent our ongoing commitment to excellence as we strive to provide this community with the best care possible. Here are just a few of the many recognitions we received.

**Broward Health**
- Florida Hospital Association – Five Mark of Excellence Awards
- South Florida Business Journal – Top 100 Power Leaders

**Broward Health Broward General Medical Center/ Chris Evert Children’s Hospital**
- American Stroke Association – Gold Award
- Health Alliance – Best Hospital Award 2011
- HealthGrades – Distinguished Hospital for Clinical Excellence, Top 5% in the Nation
- Life Alliance Organ Recovery Agency – Luminare Award
- South Florida Parenting Magazine – South Florida Kids Crown Award, Best Broward Hospital: Maternity, Pediatrics
- US News & World Report – High ranking for cardiac services and cardiac surgeries

**Broward Health North Broward Medical Center**
- American Stroke Association – Gold Award
- Health Alliance – Best Hospital Award 2011
- HealthGrades – Distinguished Hospital for Clinical Excellence, Top 5% in the Nation
- Life Alliance Organ Recovery Agency – Luminare Award
- South Florida Parenting Magazine – South Florida Kids Crown Award, Best Broward Hospital: Maternity, Pediatrics
- US News & World Report – High ranking for cardiac services and cardiac surgeries

**Broward Health Coral Springs Medical Center**
- Florida Hospital Association – Achievement in Quality & Service Award, Total Joint Program
- HealthGrades – Stroke Care Excellence Award

**Broward Health Imperial Point Medical Center**
- American Alliance of Healthcare Providers – Hospital of Choice Award
- American Society for Quality – Team Excellence Award
- Florida Hospital Association – Achievement in Quality & Service Award, Total Joint Program
- HealthGrades – Stroke Care Excellence Award

It was a powerful year for the Broward Health Foundation. Broward Health employees, successful fundraisers, grants and community partners made it possible to provide resources, support programs and enhance Broward Health initiatives.

Each year, Broward Health staff participates in the Give From the Heart employee campaign. In 2011, $211,000 was raised. Add to that the $320,000 raised from fundraisers such as the Beach Bash and $251,000 from our 20th Annual Golf Tournament that benefits Chris Evert Children’s Hospital and pediatric services, and you get a true appreciation of what an exceptional year the Foundation celebrated.

Through those fundraising efforts and grants like Hyundai Hope on Wheels, valued at $100,000, we were able to contribute funding to a number of Broward Health projects. Our numerous partners assisted with program funding, as well.

The 4th Annual Celebration of Smiles Charity Ride raised $12,000 and 5K for a Better Day raised $24,000, both for Chris Evert Children’s Hospital. And our new partnership with Glam-a-thon raised $100,000 for the Lillian S. Wells Women’s Health Center and Broward Health Coral Springs Medical Center Lisa Boccard Breast Cancer Fund.

Each hospital’s Auxiliary also makes a difference. Auxiliary volunteers donate thousands of hours of service and raise funds to purchase equipment for Broward Health hospitals. This year, Broward Health North Broward Medical Center’s Auxiliary made a $7,900 donation, and the Auxiliary at Broward Health Broward General Medical Center made a $75,000 donation toward the purchase of the da Vinci Surgical System, educational programs at the Lillian S. Wells Women’s Center and Chris Evert Children’s Hospital renovations.

Through the generosity of our partners and all our fundraising efforts, we were able to fund medical equipment and medications for Gold Coast Hospice patients and mammograms at Broward Health Coral Springs Medical Center, in addition to major renovations throughout Broward Health. For more information about the Broward Health Foundation, visit BrowardHealthFoundation.org.
In 2011, Broward Health received nearly $10 million in grant funds for programs that assist the medically underserved and uninsured in the northern two-thirds of Broward County.

In many cases, grants support programs for individuals who would have otherwise gone without needed care. Broward Health received more than $3 million to support health care for the homeless population. Grants provided more than $6 million to support health care and early intervention services for adults and children living with HIV/AIDS.

Numerous grants helped to immediately change the lives of patients. From Lance Armstrong’s Livestrong Cancer Transitions Grant to Hyundai’s Hope on Wheels Hope Grant, these valuable dollars allowed Broward Health to create programs that support adult and pediatric cancer patients.

Grant dollars were not limited to oncology; they also funded a summer camp for kids with Type 1 diabetes, vaccines for the uninsured, renovation of a Hospice unit, emergency preparedness programs, new equipment for school-based health centers and physician education programs to improve quality of care provided to patients.

No three words will impact your life more than: “You have cancer.” But, Broward Health is committed to improving the survival and cure rates for both adult and pediatric cancer patients, while making your recovery as smooth as possible.

Our specialists at the Comprehensive Cancer Centers at Broward Health Broward General Medical Center and Broward Health North Broward Medical Center are approved by the American College of Surgeons Commission on Cancer, and we are an affiliate of the renowned H. Lee Moffitt Cancer Center & Research Institute in Tampa.

Our cancer-fighting arsenal includes the Varian Trilogy and Varian iX Image Guided Radiation Therapy System, which spares a patient’s healthy tissue while delivering precise doses of radiation to the tumor. We are home to Broward’s first hospital-based CyberKnife® Robotic Radiosurgery system, located at Broward Health North Broward Medical Center and which allows for pain-free treatment of tumors that were once considered inoperable.

When surgery is recommended, the da Vinci® SHD Surgical Systems at Broward Health Imperial Point Medical Center and Broward Health Coral Springs Medical Center provide the best in minimally invasive robotic surgery, resulting in quicker recovery, less bleeding and less pain. Interventional oncology, the practice of minimally-invasive procedures encompassing radiofrequency and cryoablation of tumors of the lungs, liver and kidneys, is also performed at Broward Health Imperial Point Medical Center and is yet another weapon in the fight against cancer.
Part of being our community’s health partner is finding new ways to reach out and engage people – young and old – into being more active participants in their own health. We hosted events such as the Powerful Kid Contest, Mammo-Palooza, a senior talent show and Ask the Expert physician e-mail initiatives to engage our community at every age and every level.

From people being educated through a walking tour of the human breast in the AmeriBreasts exhibit, to celebrating some of the most ambitious kids in South Florida, to participating in health fairs, Broward Health employees involved countless community members in health awareness activities.

Across Broward Health’s service area, we offer health screenings, lectures, immunizations and education programs throughout the year. Broward Health experts are available to present FREE talks or programs on almost any medical or health-related topic through our Speaker’s Bureau. For information, visit BrowardHealth.org or call 954.355.4976.

Broward Health Line provides physician referrals, answers to community questions and registration for our outreach programs. Staffed with multilingual representatives, Broward Health Line is open Monday-Friday, 7:30 a.m. - 4:30 p.m. Broward Health Line can be reached at 954.759.7400 or HealthLine@BrowardHealth.org.

As one of the largest health care organizations in Broward County, we are privileged to work with many other non-profit organizations in our community. Broward Health sponsors events and activities that support our mission as a health system. An organization must be a 501(c) 3 or government entity and provide a majority of its services in Broward County to be considered for sponsorship. In 2011, we provided more than $430,000 to 126 local non-profit organizations.

Broward Health is one of the nation’s leading health care systems for cardiac care. In fact, Broward Health Broward General Medical Center has been recognized by US News & World Report as the only high performing hospital for heart and heart surgery in Broward County.

Broward Health’s Heart Center of Excellence, one of the nation’s top centers for cardiovascular treatment, gives patients access to a medical team of experts and the most advanced technology, including the new hybrid lab that moves seamlessly from diagnostic procedures to a fully functioning operating room. We added the Broward Health Heart Valve Center and a new procedure that treats atrial fibrillation by freezing heart tissue. Our cardiac physicians and cardio-thoracic surgeons are among the most talented and experienced in Broward.

Patients also have access to cardiac rehabilitation at The Heart Center of Excellence, as well as a wide range of services at all of our hospitals for prevention, diagnosis and treatment. Broward Health Imperial Point Medical Center’s Heart Failure Management Program was the first hospital in South Florida to receive the Gold Seal of Approval™ for health care quality from the Joint Commission. Broward Health North Broward Medical Center added interventional cardiology, providing a broader range of cardiac services, meaning faster treatment for heart attack patients in Northern Broward County.

Sometimes the best treatment is education. Recognizing a need to reach South Florida’s Creole-speaking residents, a team from Broward Health Community Health Services obtained a grant, then wrote and starred in a 30-minute educational DVD on hypertension and heart disease. The DVD is distributed by physicians, through Haitian organizations, at health fairs and by the American Heart Association.

From cutting edge medicine to cutting a DVD, Broward Health’s cardiac resources reach across our community.
Broward Health provides Healthy Families screenings to infants born at Broward Health Broward General Medical Center to mothers from high risk zip codes. Healthy Families Florida is a nationally accredited, community-based, voluntary home visiting program proven to prevent child abuse and neglect. Through screening, Broward Health identifies families at risk and engages them with Healthy Families Broward to improve childhood outcomes. Healthy Families is sponsored by the Children’s Services Council and Broward Health.

Broward Health provides Healthy Start services to pregnant women and children, birth to age three. Healthy Start is a comprehensive prenatal and infant educational and empowerment program designed to reduce infant mortality, reduce the number of low birth weight babies and improve health and developmental outcomes. Universal prenatal screening, comprehensive assessment of service needs, ongoing care coordination, childbirth, breastfeeding, parenting, interconception education, as well as smoking cessation education are all provided based upon identified risk factors. Healthy Start is sponsored by the Florida Department of Health and Broward Health.

In Broward County, an estimated 2,000 children whose parents can’t care for them often live with extended family or family friends. Often these caregivers do not have access to the financial, legal and health benefits available within the foster care system. The Kinship Cares Initiative is a partnership between Broward Health, state and local social service agencies and the Broward County School System to provide assistance for these non-traditional families.

The Outreach Services staff provides information about services available throughout Broward Health; educates the community on easy access to care and assists with referrals for services. Outreach Services staff shares their knowledge and skills with the community to improve access to health care and other support services.

Pompano Pediatric and Pompano Prenatal Care Centers provide comprehensive pediatric care to children and prenatal care services to pregnant women. Services include well and sick care, physicals, immunizations, case management, referrals to specialty care and comprehensive prenatal care services. Prenatal care patients deliver their babies at Broward Health Coral Springs Medical Center.

The Seventh Avenue Family Health Center offers comprehensive medical care in an inviting and modern community health center. It provides routine adult and pediatric care, prenatal care, dental care, immunizations, radiology, social services, behavioral health care and other services. The Urgent Care Center at Seventh Avenue Family Health Center is designed to treat people with minor but urgent illnesses.

Broward Health Community Health Services’ School Health Centers are collaborations with the Broward County School system to improve access to health care for school-aged children and members of the surrounding neighborhoods at three locations:

- Amadeo Trinchitella Deerfield Beach High School Health Center
- Lauderhill Middle Community Health Center
- William Dandy Middle School Health Center in Fort Lauderdale

The Specialty Care Center offers primary and preventive health services, radiology, pharmacy and lab services, along with specialized services such as HIV/AIDS, dermatology, ophthalmology and optometry.
If you’re looking for the most experienced orthopedists that perform the most orthopedic cases in Broward County, then look no further than Broward Health. As the leading provider of orthopedic services, Broward Health’s orthopedic surgeons perform more joint replacement surgeries than any other hospital system in Broward County.

Broward Health Broward General Medical Center is one of 12 leading medical centers across the country to provide joint replacement surgery for retired professional football players through the National Football League Player Care Foundation. It is the only location in Florida.

Our orthopedic services include: anterior and mini-incision hip replacements, spine surgery, hand reconstructive procedures, knee replacements and much more. Our facilities offer inpatient and outpatient rehabilitation and therapy programs to help our patients regain their mobility and independence.

Broward Health also boasts an expert sports medicine program. Through preventive care and surgical and non-surgical solutions, Broward Health assists everyone from professional athletes to weekend warriors, getting patients back in the game and into the activities they enjoy.

As the official sports medicine provider for Broward County Athletic Association (BCAA) events, Broward Health’s certified athletic trainers work with student athletes at 20 area high schools, caring for more than 10,000 local student athletes each year. We also provide services to several private schools and Broward College.

Clinica de las Americas provides primary care services for patients 15 years and older, including treatment for chronic health problems such as diabetes, high blood pressure and heart disease. Physicians and staff members speak multiple languages, including English, Spanish, Creole and Portuguese.

The Annie L. Weaver Health Center provides primary care, physicals, pharmacy and behavioral health services, HIV care and diabetes counseling. In addition to medical care, the Annie L. Weaver Health Center, co-located with the Broward County Family Success Center, provides assistance with housing, employment, legal counseling, welfare benefits, credit counseling and other social services.

The Comprehensive Care Center focuses on patients with HIV/AIDS. Services include HIV primary care, case management, clinical trials, gynecology, psychiatry and referrals for specialty care.

The Disease State Management program provides specialized care managers that reduce complications associated with chronic medical conditions by establishing individualized plans of care for adult and pediatric patients. Care managers empower their patients to better manage their medical conditions while reducing complications associated with chronic illnesses such as diabetes, high blood pressure, HIV/AIDS, asthma, cancer and heart failure.

Gold Coast Home Health & Hospice provides skilled nursing services, such as IV/infusion and wound care, as well as rehabilitative services and hospice care, to adult and pediatric patients in their homes and in hospice units within Broward Health Broward General Medical Center.

Health Care for the Homeless offers a wide array of medical and related support services to the homeless population. Physicians, nurse practitioners, registered and licensed practical nurses and other allied health professionals provide care at community health centers and school-based health centers, plus mobile sites, throughout the northern two-thirds of Broward County.

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Broward Health pediatricians, pediatric subspecialists and pediatric nurses are compassionate and committed to serving the individualized health care needs of our youngest patients and their families. And with our new partnership with the Department of Pediatrics at the University of Miami Miller School of Medicine and UHealth Pediatrics, specialized care is enhanced for our young patients.

Our board-certified pediatric specialists at Chris Evert Children’s Hospital offer a complete range of services for pediatric patients and their families. From the pediatric emergency department to the pediatric intensive care unit, we deliver the most advanced care for children. Our neonatal intensive care unit provides the highest level of care for infants who are critically ill, premature or have special needs.

Our Pediatric Hematology and Oncology program is a designated Children’s Medical Service site and is offered as part of our comprehensive care at Chris Evert Children’s Hospital. Pediatric oncologists treat all children up to 18 years old who have been diagnosed with cancer and blood disorders.

For out-of-town families, Broward Health and the Ronald McDonald House serve as a home away from home while children are being treated in the hospital.

In northwest Broward, children’s services at Broward Health Coral Springs Medical Center, an affiliate of Chris Evert Children’s Hospital, include neonatal and pediatric intensive care units, an ER for Kids – voted Best Pediatric ER in Broward by readers of South Florida Parenting magazine, pediatric rehabilitation, and pediatric subspecialties, including orthopedic surgery. In the summertime, kids with diabetes can attend the medically supervised Camp Coral Kids, Broward’s first and only summer camp for diabetics.

In west Broward, Broward Health Weston’s Urgent Care Center is the perfect alternative to the emergency room and its Image Gently™ protocols are now used throughout Broward Health to reduce radiation exposure in children who require any imaging test such as a CT scan. Broward Health Weston also provides a variety of outpatient surgeries for young patients and a new Pediatric Pre-Operative Photo Tour that familiarizes children and families with what will happen on the day of outpatient surgery.

The Children’s Diagnostic & Treatment Center is a unique and nationally recognized asset to our community’s young patients. The Center provides medical care, case management and other services to children and adolescents with chronic illnesses and disabilities living in Broward County. The Center serves more than 10,000 children and their families a year, regardless of their ability to pay. Services include: evaluations, individual and group therapy, support groups, physical, occupational and speech therapies, recreational events, nutritional counseling, and emergency assistance. The Center is actively engaged in behavioral and clinical research programs sponsored by the National Institutes of Health, the Centers for Disease Control and Prevention and universities and foundations.
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As the official sports medicine provider for Broward County Athletic Association (BCAA) events, Broward Health's certified athletic trainers work with student athletes at 20 area high schools, caring for more than 10,000 local student athletes each year. We also provide services to several private schools and Broward College.

In collaboration with Nova Southeastern University, we participate in the ImPACT program (Immediate Post-Concussion Assessment and Cognitive Testing), a free baseline testing to all schools in the BCAA. ImPACT is a tool that helps determine the severity and effects of a concussion suffered by an athlete and assists clinicians in making return-to-play decisions for concussed athletes.

At Broward Health, providing access to quality health care to everyone, especially those who are most vulnerable, begins with expert primary, preventative, prenatal and pediatric care and free health screenings. Broward Health Community Health Services is a vital component in keeping with our mission as the medical safety net for the uninsured and underinsured in the northern two-thirds of Broward County.

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Women's Services

Women are natural caregivers, but sometimes they are the ones who need care. The Lillian S. Wells Women's Health Center at Broward Health Broward General Medical Center fills that need in a 13,000-square-foot, spa-like setting that combines care with comfort. Its specialized, comprehensive women's health care services include bone density screenings, specialized cardiac assessments and screenings, support groups, health and wellness classes, therapeutic massage, gynecological services, cosmetic services, breast magnetic resonance imaging, digital mammography and more.

Broward Health also is also home to dedicated women's centers at Broward Health Coral Springs Medical Center and Broward Health Weston. State-of-the-art equipment and highly skilled physicians work to provide the best care for women in soothing, spa-like settings. From breast care to osteoporosis, Broward Health leads the way in providing the most advanced women's services in the most relaxed settings.

Last year, we made it easier for patients and their physicians to access imaging tests. X-rays, mammograms, etc. are now available across the Broward Health system with our PACS system. This is the culmination of years of work to enhance patient care, quality and convenience.

October saw the return of Broward Health's extremely popular Mammo-Palooza. With a goal of 1,300 mammograms in one week, Mammo-Palooza shattered all expectations with a final count of 1,660 mammograms in the first week and an additional 871 mammograms the following week. While donning pink feather boas and high heels, we were able to raise awareness and funds for breast cancer. Between pink parties, the touring AmeriBreasts exhibit and a new partnership with the Glam Doll Strut, Broward Health made a tremendous impact on breast cancer awareness, ultimately helping to save lives.

Broward Health provides Healthy Families screenings to infants born at Broward Health Broward General Medical Center to mothers from high risk zip codes. Healthy Families is a nationally accredited, community-based, voluntary home visiting program proven to prevent child abuse and neglect. Through screening, Broward Health identifies families at risk and engages them with Healthy Families Broward to improve childhood outcomes. Healthy Families is sponsored by the Children's Services Council and Broward Health.

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Pompano Pediatric and Pompano Prenatal Care Centers provide comprehensive pediatric care to children and prenatal care services to pregnant women. Services include well and sick care, physicals, immunizations, case management, referrals to specialty care and comprehensive prenatal care services. Prenatal care patients deliver their babies at Broward Health Coral Springs Medical Center.

The Seventh Avenue Family Health Center offers comprehensive medical care in an inviting and modern community health center. It provides routine adult and pediatric care, prenatal care, dental care, immunizations, radiology, social services, behavioral health care and other services. The Urgent Care Center at Seventh Avenue Family Health Center is designed to treat people with minor but urgent illnesses.

Broward Health Community Health Services' School Health Centers are collaborations with the Broward County School system to improve access to health care for school-aged children and members of the surrounding neighborhoods at three locations: Amadeo Trinchitella Deerfield Beach High School Health Center, Lauderdale Middle Community Health Center, William Dandy Middle School Health Center in Fort Lauderdale.

The Specialty Care Center offers primary and preventive health services, radiology, pharmacy and lab services, along with specialized services such as HIV/AIDS, dermatology, ophthalmology and optometry.
Part of being our community’s health partner is finding new ways to reach out and engage people – young and old – into being more active participants in their own health. We hosted events such as the Powerful Kid Contest, Mammo-Palooza, a senior talent show and Ask the Expert physician e-mail initiatives to engage our community at every age and every level.

From people being educated through a walking tour of the human breast in the AmeriBreasts exhibit, to celebrating some of the most ambitious kids in South Florida, to participating in health fairs, Broward Health employees involved countless community members in health awareness activities.

Across Broward Health’s service area, we offer health screenings, lectures, immunizations and education programs throughout the year. Broward Health experts are available to present FREE talks or programs on almost any medical or health-related topic through our Speaker’s Bureau. For information, visit BrowardHealth.org or call 954.355.4976.

Broward Health Line provides physician referrals, answers to community questions and registration for our outreach programs. Staffed with multilingual representatives, Broward Health Line is open Monday-Friday, 7:30 a.m. - 4:30 p.m. Broward Health Line can be reached at 954.759.7400 or HealthLine@BrowardHealth.org.

As one of the largest health care organizations in Broward County, we are privileged to work with many other non-profit organizations in our community. Broward Health sponsors events and activities that support our mission as a health system. An organization must be a 501(c) 3 or government entity and provide a majority of its services in Broward County to be considered for sponsorship. In 2011, we provided more than $430,000 to 126 local non-profit organizations.

As one of the largest employers in Broward County, Broward Health is committed to our Supplier Diversity Program. In 1990, the Supplier Diversity Program was created to ensure that our procurement opportunities were accessible to small businesses, minority business enterprises and businesses owned by women. The Office of Supplier Diversity holds several events and open houses every year to encourage participation in the program. In 2011, Broward Health spent $42,607,191 with diverse vendors, representing 10% of total procurement expenditures.

Broward Health is one of the nation’s leading health care systems for cardiac care. In fact, Broward Health Broward General Medical Center has been recognized by US News & World Report as the only high performing hospital for heart and heart surgery in Broward County.

Broward Health’s Heart Center of Excellence, one of the nation’s top centers for cardiovascular treatment, gives patients access to a medical team of experts and the most advanced technology, including the new hybrid lab that moves seamlessly from diagnostic procedures to a fully functioning operating room. We added the Broward Health Heart Valve Center and a new procedure that treats atrial fibrillation by freezing heart tissue. Our cardiac physicians and cardio-thoracic surgeons are among the most talented and experienced in Broward.

Patients also have access to cardiac rehabilitation at The Heart Center of Excellence, as well as a wide range of services at all of our hospitals for prevention, diagnosis and treatment. Broward Health Imperial Point Medical Center’s Heart Failure Management Program was the first hospital in South Florida to receive the Gold Seal of Approval™ for health care quality from the Joint Commission. Broward Health North Broward Medical Center added interventional cardiology, providing a broader range of cardiac services, meaning faster treatment for heart attack patients in Northern Broward County.

Sometimes the best treatment is education. Recognizing a need to reach South Florida’s Creole-speaking residents, a team from Broward Health Community Health Services obtained a grant, then wrote and starred in a 30-minute educational DVD on hypertension and heart disease. The DVD is distributed by physicians, through Haitian organizations, at health fairs and by the American Heart Association.

From cutting edge medicine to cutting a DVD, Broward Health’s cardiac resources reach across our community.
In 2011, Broward Health received nearly $10 million in grant funds for programs that assist the medically underserved and uninsured in the northern two-thirds of Broward County.

In many cases, grants support programs for individuals who would have otherwise gone without needed care. Broward Health received more than $3 million to support health care for the homeless population. Grants provided more than $6 million to support health care and early intervention services for adults and children living with HIV/AIDS.

Numerous grants helped to immediately change the lives of patients. From Lance Armstrong’s LiveStrong Cancer Transitions Grant to Hyundai’s Hope on Wheels Hope Grant, these valuable dollars allowed Broward Health to create programs that support adult and pediatric cancer patients.

Grant dollars were not limited to oncology; they also funded a summer camp for kids with Type 1 diabetes, vaccines for the uninsured, renovation of a Hospice unit, emergency preparedness programs, new equipment for school-based health centers and physician education programs to improve quality of care provided to patients.

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No three words will impact your life more than: “You have cancer.” But, Broward Health is committed to improving the survival and cure rates for both adult and pediatric cancer patients, while making your recovery as smooth as possible.

Our specialists at the Comprehensive Cancer Centers at Broward Health Broward General Medical Center and Broward Health North Broward Medical Center are approved by the American College of Surgeons Commission on Cancer, and we are an affiliate of the renowned H. Lee Moffitt Cancer Center & Research Institute in Tampa.

Our cancer-fighting arsenal includes the Varian Trilogy and Varian iX Image Guided Radiation Therapy System, which spares a patient’s healthy tissue while delivering precise doses of radiation to the tumor. We are home to Broward’s first hospital-based CyberKnife® Robotic Radiosurgery system, located at Broward Health North Broward Medical Center and which allows for pain-free treatment of tumors that were once considered inoperable.

When surgery is recommended, the da Vinci® SHD Surgical Systems at Broward Health Imperial Point Medical Center and Broward Health Coral Springs Medical Center provide the best in minimally invasive robotic surgery, resulting in quicker recovery, less bleeding and less pain. Interventional oncology, the practice of minimally-invasive procedures encompassing radiofrequency and cryoablation of tumors of the lungs, liver and kidneys, is also performed at Broward Health Imperial Point Medical Center and is yet another weapon in the fight against cancer.
It was a powerful year for the Broward Health Foundation. Broward Health employees, successful fundraisers, grants and community partners made it possible to provide resources, support programs and enhance Broward Health initiatives.

Each year, Broward Health staff participates in the Give From the Heart employee campaign. In 2011, $211,000 was raised. Add to that the $320,000 raised from fundraisers such as the Beach Bash and $251,000 from our 20th Annual Golf Tournament that benefits Chris Evert Children’s Hospital and pediatric services, and you get a true appreciation of what an exceptional year the Foundation celebrated.

Through those fundraising efforts and grants like Hyundai Hope on Wheels, valued at $100,000, we were able to contribute funding to a number of Broward Health projects. Our numerous partners assisted with program funding, as well.

The 4th Annual Celebration of Smiles Charity Ride raised $12,000 and 5K for a Better Day raised $24,000, both for Chris Evert Children’s Hospital. And our new partnership with Glam-a-thon raised $100,000 for the Lillian S. Wells Women’s Health Center and Broward Health Coral Springs Medical Center Lisa Boccard Breast Cancer Fund.

Each hospital’s Auxiliary also makes a difference. Auxiliary volunteers donate thousands of hours of service and raise funds to purchase equipment for Broward Health hospitals. This year, Broward Health North Broward Medical Center’s Auxiliary made a $7,900 donation, and the Auxiliary at Broward Health Broward General Medical Center made a $75,000 donation toward the purchase of the da Vinci Surgical System, educational programs at the Lillian S. Wells Women’s Center and Chris Evert Children’s Hospital renovations.

Through the generosity of our partners and all our fundraising efforts, we were able to fund medical equipment and medications for Gold Coast Hospice patients and mammograms at Broward Health Coral Springs Medical Center, in addition to major renovations throughout Broward Health. For more information about the Broward Health Foundation, visit BrowardHealthFoundation.org.

Broward Health is proud of the achievements and awards we earned last year thanks to the hard work of our dedicated employees. They represent our ongoing commitment to excellence as we strive to provide this community with the best care possible. Here are just a few of the many recognitions we received.

**Broward Health**
- Florida Hospital Association – Five Mark of Excellence Awards
- South Florida Business Journal – Top 100 Power Leaders

**Broward Health Broward General Medical Center/Chris Evert Children’s Hospital**
- American Stroke Association – Gold Award
- Health Alliance – Best Hospital Award 2011
- HealthGrades – Distinguished Hospital for Clinical Excellence, Top 5% in the Nation
- Life Alliance Organ Recovery Agency – Luminare Award
- South Florida Parenting Magazine – South Florida Kids Crown Award, Best Broward Hospital: Maternity, Pediatrics
- US News & World Report – High-ranking for cardiac services and cardiac surgeries

**Broward Health North Broward Medical Center**
- American Heart Association – Stroke Performance Achievement Gold Plus Performance Award
- American Society for Quality – Team Excellence Award
- Florida Hospital Association – Achievement in Quality & Service Award, Total Joint Program
- HealthGrades – Stroke Care Excellence Award

**Broward Health Coral Springs Medical Center**
- Florida Fire Chiefs’ Association – Award in Excellence in Community Public Education Program, Drowning Prevention Program
- South Florida Parenting Magazine – South Florida Kids Crown Award, Best Broward Pediatric ER
- Winterfest Boat Parade – Lisa Boccard Breast Cancer Fund, Best Overall Nonprofit Entry

**Broward Health Imperial Point Medical Center**
- American Alliance of Healthcare Providers – Hospital of Choice Award
- Nurses Improving Care for Health – System Elders, NICHE Site Designation
- Press Ganey – Summit Award for Quality Care
The Broward Health Physician Group was formed in 2007 and today employs more than 60 physicians while continuing to grow. We have physicians who are available to meet your needs in the following specialties:

- Cardiology
- Cardiovascular & Thoracic Surgery
- Endocrinology
- Family Medicine
- Gastroenterology
- Hematology/Oncology
- Infectious Disease
- Internal Medicine
- Interventional Neurology
- Neurological & Spine Surgery
- Orthopedics
- Pediatrics
- Physical Medicine & Rehabilitation
- Primary Care

For more information about Broward Health Physician Group, visit BrowardHealth.org or call the Broward Health Line at 954.759.7400 for a physician referral.
What a vibrant year 2011 was for Broward Health. Highlighted by new technology, dynamic partnerships and accelerated community initiatives, we saw health care enhanced for all those we serve. But perhaps what made this year most memorable was that it truly was about people: those who work for us and with us and those whom we serve.

It was a year of celebrations. Broward Health North Broward Medical Center turned 50, doctors, nurses and employees received numerous awards and the contributions of some of South Florida's most amazing children were recognized during our Powerful Kid Contest.

Broward Health's strong partnerships with organizations like Junior Achievement, Gilda's Club South Florida and the Lisa Boccard Breast Cancer Fund continued to flourish, making a significant impact on health awareness and preventative care. Broward Health also formed new relationships with organizations in health and tourism.

The University of Miami Miller School of Medicine and UHealth Pediatrics, the child health component of UHealth - University of Miami Health System, became an affiliate of Broward Health, bringing augmented pediatric care to Chris Evert Children's Hospital and Broward Health Coral Springs Medical Center's young patients. While Broward Health International Services went beyond Broward's borders to partner with Holland America, offering treatment to crew members from ships docked at Port Everglades, as well as developing many other intake initiatives for emergency and elective health care of international patients.

We actively sought opinions. We conducted our first physician survey. Nearly 40 percent of our physicians completed the survey, an outstanding participation rate for a first survey. We conducted an employee survey, the third in six years. Employee satisfaction and participation scores continued to climb. And, of course, we always survey our patients. By asking for feedback we were able to create a better experience for our patients, our employees and our physicians.

We are proud of each survey's result and will continue to work toward 100 percent satisfaction for all our constituents.

We look forward to 2012 and continuing to provide quality health care to those we serve, supporting the needs of the more than 8,000 physicians and employees who provide that care. After all, it's our mission.

Sincerely,

Frank Nask, President and CEO, Broward Health

Joel Gustafson, Esq., Chair